

INDEPENDENT MEDIA DISTRIBUTION PLC

APPOINTMENT OF MARTINA KING AS NON-EXECUTIVE DIRECTOR

28 FEBRUARY 2005

The Board of Independent Media Distribution plc (“IMD”), the leading electronic distributor of advertisements in the UK, is pleased to announce the appointment of Martina King as an independent non-executive director with effect from 24 February 2005. The Directors believe her extensive media experience will further strengthen the Board as the company enters the next stage of its growth.

Martina became the first Managing Director of Yahoo! UK & Ireland in October 1999, leading and expanding the London based team. Following three years in this role, she was promoted to run Yahoo’s operations across Europe. Previously, she held a broad range of positions in both broadcast and print media including being Managing Director of TSMS Group Limited. Prior to that, she spent six years at Capital Radio as Managing Director responsible for all aspects of the company’s London Stations. Martina’s career began with sales roles in the newspaper business at The Observer and The Guardian.

Martina now has a portfolio career and acts as a non-executive director for Capita Group plc, Johnston Press plc and The Prince’s Trust Trading Board. She is a Council Member of The Marketing Group of Great Britain and sits on the President’s Committee of London First.

There is no additional information required to be disclosed under paragraphs 16.4 and 6.F.2 of the listing rules.

For further information, contact:

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