



## **IMD launches industry leading 60 minute Express Service**

IMD, the UK's leading provider of digital delivery to the advertising industry, is pleased to announce the launch of its market leading 60 minute express delivery service.

The express service, which is twice as fast as any other digital delivery service in the UK market, provides clients with the flexibility to:

- make last minute changes to copy
- eliminate the risk of losing valuable airtime
- avoid late copy charges

IMD accepts copy from its clients as late as 7pm and guarantees delivery to all digital sites within 60 minutes of receiving copy. IMD is digitally connected to more broadcasters than anybody else in the market, which means you can rest in the knowledge IMD will be able to distribute your copy to where it needs to be.

So now, you can save money and time and you have the flexibility and confidence to tell your clients that you will get their copy to air - no matter what!

